

FOUNDER · CEO · AUTHOR · BROADCASTER

STEVEN E. ORR

“BigBeat”

FOUNDER & CEO, QUASAR MARKETS

Thirty-five years of markets. From a small town in Southern Illinois to the White House to the trading desks of Wall Street, and now building the next generation of Market Intelligence powered by Super Intelligence.

THE PATENT · INVENTOR

SYSTEMS AND METHODS FOR DYNAMIC QUERY ROUTING USING LARGE LANGUAGE MODELS

Steven is the first-named inventor on the patent behind Quasar Markets. Each question goes to the AI best suited to answer it. The machine picks the AI. You pick the data.



“A GOOD CAPTAIN IS MADE IN **STRONG SEAS.**”

AUTHOR OF THE COMPOUNDED LIFE · FREE AT QMBIGBEAT.COM

WHO IS STEVEN E. ORR?

Steven E. Orr, known on air as *BigBeat*, is the founder and CEO of Quasar Markets, a multi-layer market intelligence suite that puts institutional-grade data tools in the hands of retail traders.

He has traded stocks, bonds, options, futures and crypto for thirty-five years. He grew up in a small Southern Illinois town with Cardinals radio in the background, then worked his way into the Clinton White House and the U.S. State Department, across multiple administrations. From there he moved into professional sports and then to Wall Street, serving as Chief Strategy Officer at Money.net and Senior Vice President at Benzinga before he launched Quasar Markets in 2024.

He is a regular on Schwab Network, NYSE TV, Fintech TV and TheStreet, and sits on the board of the American Blockchain & Cryptocurrency Association. His new book, *The Compounded Life*, lays out the system he used to get there, for anyone who wants to get ahead the right way in the age of AI.

On air and on stage he keeps it observational. He explains what the market is doing and why, and leaves the buy and sell calls to the audience.



ON THE MIC · PODCAST STUDIO

“Markets are stories. The ones who win don’t just read the tape, they read the rooms where decisions get made.”

STEVEN E. ORR

CAREER ARC

ROOTS	EARLY	EARLY	EARLY	PRIOR	PRIOR	2024 TO NOW
Southern Illinois	The White House	U.S. State Department	Pro Sports	CSO, Money.net	SVP, Benzinga	Founder & CEO, Quasar Markets

AT A GLANCE

HOME BASE	ON AIR	BOARD	AUTHOR
Florida and New York City	Schwab Network, NYSE TV, Fintech TV, TheStreet	American Blockchain & Cryptocurrency Association	The Compounded Life, Complete Edition 2026

FIVE LIFETIMES. ONE THESIS.

ORIGINS

A SMALL TOWN. BIG DREAMS.

Southern Illinois, a coal-mining father, a pharmacist mother and Cardinals radio. St. Louis is still home base in spirit. The work ethic came from there, and so did the belief that credibility has to be earned.

WASHINGTON

FROM THE LOU TO THE WHITE HOUSE.

Service in the Clinton White House, then the U.S. State Department across multiple administrations. He learned from the inside how decisions move at national scale and who actually makes them.

PRO SPORTS

INSIDE THE LEAGUE. UNDER THE LIGHTS.

Work across MLB, the NFL, NBA, NHL, PGA Tour, LPGA, USTA and the Olympic Games. Elite performance up close, where preparation is a religion and pressure shows up on schedule.

MARKETS

WALL STREET. THEN HE BUILT HIS OWN.

Three-plus decades trading every major asset class. Senior roles at Benzinga and Money.net, then Quasar Markets, built on one conviction: the person inside the market deserves the same quality of information as the institutions.

THE PAGE

THE SYSTEM, WRITTEN DOWN.

The Compounded Life turns all of it into one blueprint: twenty books, a board of mentors, and the habits that kept him in the room once he got there.

STAGES & INSTITUTIONS

**UNITED
NATIONS**
NEW YORK

WEF
DAVOS

NYSE
STOCK EXCHANGE

NASDAQ
MARKETSITE

WHITE HOUSE
WASHINGTON

STATE DEPT.
DIPLOMACY

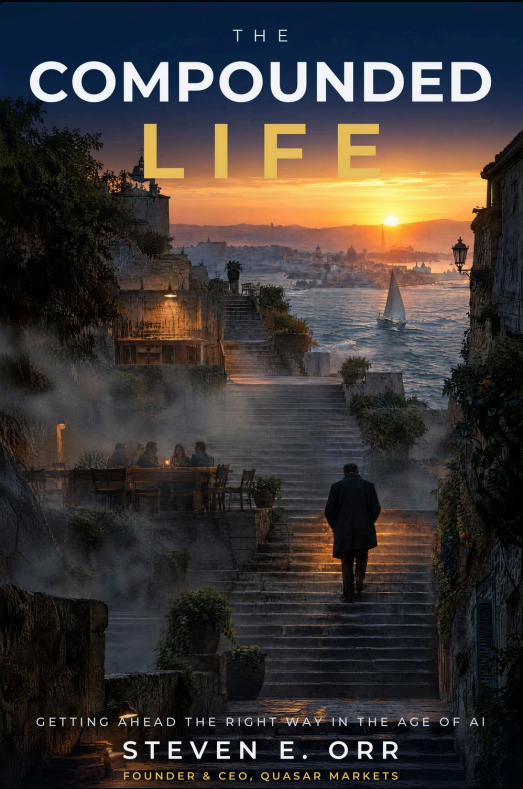
BOARD ROLES

Board Member, ABCA. American Blockchain & Cryptocurrency Association, where digital assets, finance and regulation meet.

Board Member, Dragon List Global. Strategy, partnerships and market positioning.



NASDAQ, TIMES SQUARE · THE QUASAR
MARKETS TEAM



THE
**COMPOUNDED
LIFE**

GETTING AHEAD THE RIGHT WAY IN THE AGE OF AI

One life. Twenty books. Seven stations. One standard. *The Compounded Life* is the blueprint Steven built the slow way, over three decades in the markets: twenty books wired into one operating system, a board of ten mentors, the communication habits that kept him in the rooms of power, and a 30-day install that turns the whole thing into a working routine.

It closes with the Orr Doctrine of Ethical Markets, the standard that sits above all of it.

“A life compounds the way capital compounds. Judgment, character, relationships, and contribution all pay interest, and they all take losses.”

20 **10** **7** **30**
BOOKS MENTOR CHAIRS STATIONS DAY INSTALL

THE PATH · SEVEN STATIONS

1	Feed the mind	Read. Books are compound interest for the mind.
2	Sit at the tables	The first table is given. The ten chairs are chosen.
3	Guard the instrument	Cut the negativity, keep the truth-tellers.
4	Work the system	Choose the ground, eat the frog, grade the process.
5	Build for the better	Creation, not destruction. The build is the receipt.
6	Answer to a standard	The Doctrine governs when comfort or commerce conflict.
7	Clear the trail	Take a chair at someone else’s table and hand the path on.

FREE DOWNLOAD
QMBIGBEAT.COM

Complete Edition, 2026. Steven is available for author conversations, book clubs, leadership forums and campus events.

SPEAKING TOPICS

Keynotes, panels and fireside chats across six themes, all built on the same idea: traditional finance and the technology reshaping it have to be understood together.

FINANCIAL MARKETS & INVESTING

Market analytics, macro forecasting and strategy across equities, bonds, FX, commodities and digital assets, and how the old markets and the new ones now move together.

EQUITIES · MACRO · CRYPTO

GLOBAL ECONOMICS & POLICY

Inflation, central bank policy, demographic shifts, and the public and private strategies shaping the next economic cycle.

INFLATION · CENTRAL BANKS

GOVERNMENT & DIPLOMACY

Lessons from the White House and the State Department on trade policy and the place where technology and policy collide.

TRADE · TECH POLICY

FINTECH & AI INNOVATION

AI in finance, how a platform decides which model answers which question, the regulatory picture, and what it takes to scale a fintech from an idea into a platform.

AI · PATENTS · SCALING

MEDIA & COMMUNICATION

Financial storytelling, broadcast presence, crisis communication, and how to get into the rooms of power and stay there.

STORYTELLING · BROADCAST

EDUCATION, SPORTS & ENTREPRENEURSHIP

Financial literacy, career mentorship, startup growth, and what elite sports teach about preparation under pressure.

LITERACY · MENTORSHIP



STADIUM SERIES · PODCAST STUDIO



INSIDE SUCCESS · ON SET

AS SEEN ON

AP	Bloomberg	Reuters	Yahoo Finance	Business Insider
Rolling Stone	MSN	Benzinga	Schwab Network	Fintech TV
FinanceFeeds	Roxom.TV	CEO Feature	Financial Tech Times	The Forum Interviews
EIN Presswire	WatersTechnology	Featured	JETRO	Inside Success TV

FEATURED APPEARANCES

PLATFORM	FORMAT	TOPICS
Schwab Network	Regular contributor	Fed policy, macro trends, sector moves
NYSE TV · Fintech TV	Regular contributor	Live market commentary from the floor
TheStreet	Regular contributor	Market outlook, AI and fintech
Inside Success TV	Legacy Makers, 23 min	“The Market Reimagined”
AI Matters	Show with Dr. Patrick Bell	AI, ethics and the people building it
Rolling Stone UK	Featured article, Apr 2025	Fintech leadership at Quasar Markets
CMT Association	Hosted webinars & shows	Live market commentary, trading process

“Redefining digital finance with AI-first precision.”

ROLLING STONE UK · APR 2025

“Market wisdom with unmatched clarity and charisma.”

ALL AROUND WORLDS · TOP 20
GLOBAL INFLUENCERS

“One of the most impactful voices in fintech today.”

SCHWAB NETWORK · INTERVIEW
SEGMENT



THESTREET · NYSE



OPENING BELL PODIUM · NYSE



FINTECH TV · NYSE FLOOR



SCHWAB NETWORK · NYSE FLOOR



OFFICE HOURS · DAVID MELTZER

WHAT LEADERS SAY

“

Steven's acumen in strategic planning and vision is nothing short of exceptional. Under his leadership, our fintech organization scaled and evolved, integrating innovative tools and staying at the forefront of financial data services. His infectious enthusiasm and insightful perspectives have been a significant driving force.

Christian Perry

Founder & CEO, TruthScan & Undetectable AI · Forbes Technology Council

“

I've found Steve not only deeply skilled when it comes to understanding markets and intuitive when shifting gears in volatile environments. He is also extraordinarily passionate about the promise that emerging tech will play in remaking the global financial ecosystem.

Theodore Kowalsky

Formerly U.S. Treasury (CARES Act, TARP) and Barclays · PMP, PgMP, CISSP · Yale

“

Steven has decades of market experience and is one of the most personable people I work with, an excellent trader and teacher. He has led a team from the ground up to create actionable market content and present it in a way that is engaging and entertaining. A true asset in the financial industry.

Jay Woods, CMT

CNBC Contributor · Chief Global Strategist, Freedom Capital Markets · NYSE Floor Governor

“I AIN'T SCARED.”

PREPARED · TESTED · RODE THE ROUGH WATERS

QUASAR MARKETS

Institutional-grade intelligence, democratized for retail. Quasar Markets is a multi-layer market intelligence suite that gives individual traders the depth of data the big desks use, delivered in a strictly observational voice.



PATENT

THE MACHINE PICKS THE AI

Steven is first-named inventor on *Systems and Methods for Dynamic Query Routing Using Large Language Models*. Quasar Markets routes each question to the model best suited to answer it, while the user chooses the data it draws on.

DEPTH

THE DATA THE DESKS USE

Dark-pool prints, congressional trading data and 368+ technical indicators, alongside macro, policy and cross-market intelligence in one place.

FOCUS

ONE PLATFORM, ALL MARKETS

Stocks, bonds, options, futures and crypto under one roof, built to cut the noise rather than add to it.

VOICE

OBSERVATION, NOT ADVICE

Commentary, context and education. Quasar Markets explains what the market is doing and never tells anyone what to buy or sell.

RECOGNITION



Best AI Research Platform

Benzinga Global Fintech Awards · 2024 winner



Fintech Startup of the Year

FinanceFeeds · 2024 winner



AI Startup of the Year

FinanceFeeds · 2024 winner

“Quasar Markets isn’t just about data access. It’s about financial liberation. Everyone should be able to act with the same confidence as Wall Street’s elite.”

STEVEN E. ORR, FOUNDER & CEO

PUT BIGBEAT ON YOUR STAGE.

Availability is limited to select high-impact events. Steven brings the fire and the facts on markets, data and where AI is taking both.

BOOK STEVEN FOR

Keynote addresses. Conferences, expos, fintech summits.

Expert commentary. Broadcasts, podcasts, economic panels.

Corporate workshops. Strategy sessions, investor training, AI in finance.

University events. Fireside chats, guest lectures, mentorship forums.

Author conversations. *The Compounded Life*, for book clubs and leadership forums.

FEATURED EXPERTISE

DIGITAL ASSETS

Bitcoin and crypto as macro asset classes: institutional adoption, investor behavior, and the bridge between traditional finance and the blockchain economy.

QUANTUM COMPUTING

How quantum reshapes risk modeling, portfolio optimization and cryptographic security, and what the race for quantum advantage means for capital markets.

GEOPOLITICS & STATE POLICY

Trade realignment, sanctions, elections and industrial policy read as market drivers, and how they ripple through global asset prices.

LET'S TALK

EMAIL steven@quasarmarkets.com

WEB qmbigbeat.com · quasarmarkets.com

SOCIAL @qmbigbeat on X, Instagram & LinkedIn

